Building Useful Software

Lessons from the development of Google Chrome
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Who needs another browser?
1. The best UI is no UI
2. Design for power users without confusing novices

Search images.google.com: København
3. Talk less, try more
4. Good enough isn’t good enough

`chrome.exe --enable-autofill`

**choose shipping address** (*indicates required field)*
Ship your entire order to one address or split your order up and ship to multiple addresses.

**ship your entire order to one address**
Select an address below.

- *First Name:* Brian (Home)
- *Last Name:* Brian (Home; 2003)
- *Address:* Brian (work; 2003)
- *City:* Mountain View
- *State:* Select
- *ZipCode:* 94043
- *Phone:* 650-650-6502

`chrome.exe --enable-vertical-tabs`

- New Tab
- Google
- Gmail - Inbox
- Google Chrome
- The Chromium
5. Removing a feature is harder than adding it
6. Preferences are the easy way out
7. Speed is always the best feature
7 Lessons we’ve learned

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Thank You!