Welcome: meeting in DIKU Business Club about cloud

Program:

16.00-16.20: Welcome. Cloud – what is it (not) good for? By Stephen Alstrup, DIKU.


16.40-17.00: Data Sharing in the Cloud: Scaling to the World, Unleashing Creativity, and Generating Value? By Marcos Vaz Salles, DIKU.

17.00-17.20: Break

17.20-17.40: Cloud Economics. By Jasper Hedegaard Bojsen, Microsoft Danmark.

17.40-18.00: Cloud case stories. By Lars Ole Andersen, Accenture.

18.00-?: Tapas and wine
The Innovation Voucher Scheme (Videnkupon)

**Purpose:** To inspire small/medium (SME) sized enterprises to make use of knowledge institutions. (<250 employees).

**Easy:** The administrative structure of the scheme is designed in a slim and fast manner to reduce bureaucratic measures.

**Two types:**

<100k: SMEs with none/limited experience in collaborating with knowledge institutions. Company add hours to the project. There is one call every year with a first come first served basis and no fixed deadline.

<1M: All SMEs. Company add hours and approx. 1/3 of the money. Application deadline August 22nd 2013.
The Innovation Voucher Scheme (Videnkupon)

Examples of what to use it for:

• Product development and quality improvement (including the development of services)

• Business development, including new development of marketing strategies and cultivation of new national and international markets for its products.

• Solving technical problems and the introduction of new technologies at the forefront of the market

• Feasibility studies and proof of concept projects.

• More info: DIKU Business Club at: LinkedIn
Next Business Club meetings

- **D-day - DIKU career fair.** May 24th 1pm-5pm

- **Extra meeting about 3D:** September 12th 4pm-6pm.

- **Alumni-Day:** September 27th 4pm-8pm.

- **Club meeting:** October 10th 4pm-6pm: About Industrial PhD (Højtekonologifonden) and other possibilities for funding.