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Convergence 2008 Copenhagen
Academic Preconference 17-18 November 2008

Hosted by Microsoft Dynamics Academic Alliance and the 3gERP project group.

The Academic Preconference and the 3gERP workshop 17 – 18 November takes place at Copenhagen Business School – Kilevej 14a, 2000 Frederiksberg.

Information on Convergence 19-20 November 2008 can be found at the conference website: http://www.microsoft.com/dynamics/convergence/default.aspx

Monday 17 November 2008

Room	All together	Educational track	Educational track	Research track A	Research track B	Research track C
08:30 - 09:00	Registration					
09:00 – 09:45	**Welcome to Convergence Academic Preconference**					
	Microsoft Dynamics Academic Alliance. Mike Slette, Director, University Relations, Janelle Daugherty, Senior Program Manager North America and Jane Birkegaard Thomsen, Program Manager EMEA, Microsoft.					
	3gERP research project. Professor Niels Bjørn-Andersen, Copenhagen Business School, Professor Fritz Henglein, University of Copenhagen and Thomas Jensen, Senior Program Manager, Microsoft					
09:45 – 10:30	**Microsoft Executive Keynote.** Kirill Tatarinov, Corporate VP, MBS, Microsoft					
10:30 – 10:45	Break					
10:45 - 11:15	**Breakout Sessions /Interactive Discussions**	**Postgraduate programmes and Microsoft Dynamics AX: the case of the Master in Information Technology and Business Process Management.** Alain Devalle, University of Turin		**Packaged ERP Software: A Study of Future Requirements.** Frick, Schubert		

Time	Session					
11:15 – 11:45	**Breakout Sessions /Interactive Discussions**	**ERP and Dynamics NAV at Avans University of Applied Science in the Netherlands.** J.P.M. (Hans) van der Hoeven, Avans Hogeschool (University of Applied Science)		**An Enterprise Physics Approach for Evolution Support in Heterogeneous Service-Oriented Landscapes.** Margarina, Steffen		
11:55 – 12:55	**Challenges in building, using and managing ERP-systems.** Professor Richard Nolan					
12:55 – 13:30	Lunch					
13:30 – 14:00	**Breakout Sessions /Interactive Discussions**	**Poster session: Experience/Curriculum booths**	**Poster session: Experience/Curriculum booths**	**Birds of a feather: Investing the use of a proprietary methodology for supporting ERP implementation in SME´s: A Multi-study Proposal.** Sarker	**Birds of a feather: Towards a Framework for Enterprise System Integration.** Hedman, Henningsson, Johansson	**Birds of a feather: Towards ontology based search and knowledge sharing using domain ontologies.** Zambach
14:00 – 14:30	**Breakout Sessions /Interactive Discussions**	**Poster session: Experience/Curriculum booths**	**Poster session: Experience/Curriculum booths**	**Birds of a feather: ERP System implementation: Factors influencing selection of a specific approach.** Sudzina, Johansson	**Birds of a feather: Accounting for Realities.** Kane	**Birds of a feather: A strategy manage the metaprocess of ERP system customization.** Neto, Pereira, Rodrigues, Pint
14:30 – 15:15	**Engagement between academia and MBS partners.** Anders Spatzek, Director, MBS Partner Capacity and Readiness, Microsoft.					
15:15 – 15:45	Break					
15:45 – 16:15	**Breakout Sessions /Interactive Discussions**	**Course ERP Solutions as a key knowledge in e-business programme.** Zdenko Dezelak, School of Economics and Business, University of Maribor		**Birds of a feather: Complementary perspectives in the value chain on ERP system implementation.** Holst, Nielsen, Hedegaard, Bentsen	**Birds of a feather: Total Cost of ERP Systems Implementation in Danish, Slovak and Slovenian Companies.** Johansson, Sudzina	**Birds of a feather: Smooth an Flexible ERP Migration betwe both Homogeneous ERP Systems/ ERP Modules.** Frank
16:15 – 16:45	**Breakout Sessions /Interactive Discussions**	**Microsoft Convergence 2008 Copenhagen Customer Excellence Awards - Excellence in Academic Alliance**		**Organizations and Vanilla Software: What Do We Know About ERP Systems and Competitive Advantage?** Fosser, Leister, Moe and Newman		
16:45 - 17:15	Recap and logistics					
17:30 - 22:00	**Bus to the Academic dinner gathering in Tivoli at the restaurant Paafuglen, Copenhagen hosted by Microsoft Dynamics Academic Alliance**					

Tuesday 18 November 2008

Room	All together	Educational track	Educational track	Research track A	Research track B	Research track C
08:45 – 09:00	Coffee - all					
09:00 – 09:30	**Breakout Sessions /Interactive Discussions**	**Introducing ERP with Ms Dynamics NAV.** Sophie Vanwijnsberghe, Ann Deraedt and Ilse Beerland, University College West Flanders (HOWEST)		**Does Size Matter? Enterprise System Performance in Small, Medium and Large Organizations.** Sedera		
09:30 – 10:00	**Breakout Sessions /Interactive Discussions**	**Using SoftGrid for the virtualization of Microsoft Dynamics NAV for classrooms.** Michael Reiner, University of Applied Sciences Krems		**Aligning Ambitions with project approaches in cyclical enterprise system implementations.** Katsma, Spil		
10:00 – 10:30	**Breakout Sessions /Interactive Discussions**	**A Study of ERP Microsoft Dynamics Implementation Process, as an Educational Support Tool in Logistics, Production and Business Management Courses, at Instituto Tecnologico de Aeronautica – Brazil.** Alvaro A. Neto, Clayton M. Pereira, Marcio Fabio R. Rodrigues and Nilson S. Pinto, INSTITUTO TECNOLOGICO DE AERONAUTICA - ITA:		**Critical Success Factors of ERP implementation in Belgian SME´s: Multiple Case study.** Doom, Mills		
10:30 – 10:45	Break					
10:45 – 11:15	**Breakout Sessions /Interactive Discussions**	**Customer Source, Faculty Connection and eLearning - workshop.** Janelle Daugherty and Jane Birkegaard Thomsen, Microsoft.		**Invited talk: A different way of thinking accounting.** Professor William E. McCarthy		

Time	Session					
11:15 – 11:45	**Breakout Sessions /Interactive Discussions**	**Certification** - Microsoft		**Computer Supported Mobile Adaptive Business Processes for 3gERP Systems.** Hildebrandt, Glenstrup, Bundgaard, Højsgaard, Hallwyl, Slaats, Nilsson, Schmidt		
11:45 – 12:15	**Breakout Sessions /Interactive Discussions**	Microsoft	Microsoft	**Classifying VAT Legislation for Automation.** Sudzina, Nielsen, Simonsen, Larsen		
12:15 – 13:00	Lunch					
13:00 – 13:30	**Breakout Sessions /Interactive Discussions**	**AX Rapid Use of Microsoft Dynamics at the Johannes Kepler University Linz through Industrial Partnership.** Andreas Luszczak, FH Joanneum	**Maritime Add-On Solutions as Training Tool.** Dourmas Georgios, University of the Aegean, Department of Shipping Trade and Transport	**Arkitectural analysis of Microsoft Dynamics NAV.** Hvitved		
13:30 – 14:00	**Breakout Sessions /Interactive Discussions**	**Using Business Intelligence and Data Mining techniques to feed the Target List of Microsoft Dynamics CRM.** Aristomenis Macris, University of Piraeus		**Reporting Technologies.** Nissen		
14:00 – 14:30	**Breakout Sessions /Interactive Discussions**	**ARBIT eBusiness Lab An environment for educational and research purposes.** Carl-Johan Rosenbröijer, ARCADA University of Applied Sciences		**Beyond the crystal ball assumption: Towards upgradable ERP Systems.** Vancouleur		
14:30 – 15:00	Coffee					
15:00 – 16:00	**Microsoft Research.** Natasa Milic-Frayling, Principal Researcher - Director, Research Partnership Programme, Microsoft					
16:00 - 16:30	Recap and thank you - all					